



## RALSTON PRESS & EDITORIALS

### PUBLISHING PACKAGES

#### **Standard Nonfiction** *Ghostwriting, Editing, Publishing* **(6 months start to launch)**

##### **Includes:**

- In-person/zoom 4–5-hour long planning sessions until all interview questions are complete. All meetings will be audio-recorded for reference.
- Book outline approved by the client before writing begins
- Ghostwriting the entire book, which is limited to **50,000** or fewer words. If the client wants it longer, there will be a .07 cents/fee until desired completion. Total cost does not change with word removal due to many levels of editing.
- Revisions after subsequent and initial drafts to ensure all information is accounted for
- Final Edits (Copyediting, proofreading, formatting checks)
- Typesetting and formatting both paperback and e-book versions.
- Cover design front and back with final formatting. Up to 3 mockups will be provided to choose from based on the concept meeting.
- Final checks on paperback and e-book formatting after uploading for publication.
- Book will be published on Amazon; global distribution is **separate** on Ingram Spark (\$50 fee).
- Self-promotions from the publisher using social media and personal connections. If you choose to have a marketing expert, I have one available. Pricing is separate cost but highly recommended for book sales and success.

**Total Cost: \$6,000**



## RALSTON PRESS & EDITORIALS

### PUBLISHING PACKAGES

#### **Medium Sized Nonfiction** *Ghostwriting, Editing, Publishing* **(6 months start to launch)**

##### **Includes:**

- In-person/zoom 4–5-hour long planning sessions until all interview questions are complete. All interviews will be audio-recorded for reference
- Book outline approved by the client before writing begins
- Ghostwriting the entire book, which is limited to **40,000 or fewer words**. If the client wants it longer, there will be a .07 cents/fee until desired completion. Total cost does not change with word removal due to many levels of editing.
- Revisions after subsequent and initial drafts to ensure all information is accounted for
- Final Edits (Copyediting, proofreading, formatting checks)
- Typesetting and formatting both paperback and e-book versions
- Cover design front and back with final formatting. Up to 3 mockups will be provided to choose from based on the concept meeting
- Final checks on paperback and e-book formatting after uploading for publication
- Book will be published on Amazon; global distribution is **separate** on Ingram Spark (\$50 fee).
- Self-promotions from the publisher using social media and personal connections. If you choose to have a marketing expert, I have one available. Pricing is a separate cost but highly recommended for book sales and success.

**Total Cost: \$4,500**



## RALSTON PRESS & EDITORIALS

### PUBLISHING PACKAGES

#### Short Nonfiction

*Ghostwriting, Editing, Publishing*  
(6 months start to launch)

#### Includes:

- In-person/zoom 4–5-hour long planning sessions until all interview questions are complete. All interviews will be audio-recorded for reference
- Book outline approved by the client before writing begins
- Ghostwriting the entire book, which is limited to **30,000 or fewer words**. If the client wants it longer, there will be a .07 cents/fee until desired completion. Total cost does not change with word removal due to many levels of editing.
- Revisions after subsequent and initial drafts to ensure all information is accounted for
- Final Edits (Copyediting, proofreading, formatting checks)
- Typesetting and formatting both paperback and e-book versions
- Cover design front and back with final formatting. Up to 3 mockups will be provided to choose from based on the concept meeting
- Final checks on paperback and e-book formatting after uploading for publication
- Book will be published on Amazon; global distribution is **separate** on Ingram Spark (\$50 fee).
- Self-promotions from the publisher using social media and personal connections. If you choose to have a marketing expert, I have one available. Pricing is a separate cost but highly recommended for book sales and success.

**Total Cost \$3,500**